



# SPONSORSHIP OPPORTUNITIES



February 2-4, 2024



# SHORTS MIAMI INTERNATIONAL *FILM FESTIVAL*

## OUR MISSION

Our mission is to celebrate the art of filmmaking and to support emerging filmmakers by providing a platform for their work to be showcased and celebrated.

SMIFF offers audiences unique opportunities to experience the richness of international cinema and to engage with, and learn from, visiting international filmmakers, actors, and film enthusiasts.

## UNIVERSITY OF MIAMI PARTNERSHIP

The festival will be held at the University of Miami's Cosford Cinema. The venue houses a 70-square-foot screen and exhibits 35mm and a variety of high-definition digital formats.



# WHY SPONSOR SMIFF?

Sponsoring our festival will provide a platform for increased brand exposure and visibility, helping companies reach a wider and more diverse audience.

Proceeds from donations will be awarded as grants to the winners of the festival. Your sponsorship will allow independent filmmakers to continue making movies.

**We are a 501(c)(3) non-profit organization, and ALL donations are TAX-DEDUCTIBLE**

## PROGRAMMING INTERESTS AND TRENDS



Films they can't see anywhere else



Films from other countries



Films with visiting filmmakers

## TOP AUDIENCE MARKET CATEGORIES



Art & Theater Aficionados



Avid Investors



Green Living Enthusiasts



Movie Lovers



Media & Book Lovers



Avid News Readers



Sport & Health/Fitness Buffs



Music Lovers



Value Shoppers



Foodies & Cooking Enthusiasts



Travel Enthusiasts



Garden/Home Decor Fans

# SPONSORSHIP LEVELS

By supporting SMIFF you join an elite group of sponsors that support a future generation of filmmakers. Sponsors have an opportunity to promote their brands to an audience of students, film lovers and influencers.

## EXCLUSIVE PRESENTING SPONSOR

- ▶ Official host of post screening after-parties
- ▶ Sponsor of the three main Shorts Miami Awards:
  - ▶ Best Narrative, Best Documentary and Best of the Festival
- ▶ Trailer/commercial on screen before films
- ▶ Logo in all ShortsMiami press and printed materials
- ▶ Direct marketing (product sampling to attendees, if applicable)
- ▶ Public recognition onstage at screenings
- ▶ Logo projected on screen before all screenings
- ▶ Logo on ShortsMiami website or the School of Communication website
- ▶ Recognition in emails and social media to a list of 26,000
- ▶ 6 tickets to the event with preferred seating

\$15,000 (\$930 non-deductible  
(1) available



## SIGNATURE SPONSOR

- Public recognition onstage at screenings
- Logo projected on screen before all screenings
- Recognition on all printed material
- Recognition on ShortsMiami website or the School of Communication website
- Recognition in emails and social media to a list of 26,000
- 4 tickets to the event with preferred seating

\$5,000 (\$620 non-deductible)

## EVENT SPONSOR

- Public recognition onstage at screenings
- Recognition on all printed material
- Recognition on ShortsMiami website or the School of Communication website
- Recognition in emails and social media to a list of 26,000
- 2 tickets to the event with preferred seating

\$1,000 (\$310 non-deductible)

## FRIEND OF THE FESTIVAL

- Recognition on ShortsMiami website or the School of Communication website
- Recognition in emails and social media to a list of 26,000
- 2 tickets to the event

\$500 (\$310 non deductible)

UNIVERSITY OF MIAMI REVIEW AND PRIOR APPROVAL OF LOGO AND SPONSORSHIP MATERIAL REQUIRED.  
SPONSORSHIPS CANNOT BE PAID THROUGH A DONOR-ADVISED FUND.

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT ANGIE GONZALEZ-KURVER AT  
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